

**eveaddä**

Your Projects, Our Expertise, **Everywhere**

# Your Ultimate Signage Professionals



**When you need a  
billboard installed on a road  
you've never even heard of**

## **EVEADA Projects**

EVEADA Projects is a dynamic boutique project management firm with a nationwide network of trusted partners specialising in manufacturing and installations.

With decades of combined experience, our team offers unparalleled expertise. EVEADA offers consultancy, planning, site assessment, fabrication and installation for your:

- » **Static or digital/LED billboards**
- » **Corporate signage**
- » **Sky signs**
- » **High-tech showroom displays**
- » **Shopping centre wayfinding, art and tech installation**
- » **Public area, campus, event or theme park wayfinding**
- » **Council & regional signage**
- » **Retail district, school and service station pylons**

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A billboard for EVEADA Projects is shown in an urban setting. The billboard has a white background with a dark blue border. The logo 'eveaddä' is prominently displayed in a dark blue, sans-serif font. Below the logo, the tagline 'Your Projects, Our Expertise, Everywhere' is written in a smaller, dark blue font, with 'Everywhere' highlighted in a light blue color. The billboard is mounted on a dark blue metal frame. In the background, a city street with a tram and modern buildings is visible under a cloudy sky.

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# Your Projects, Our Expertise, **Everywhere**

At EVEADA Projects, we pride ourselves on our extensive network and decades of collective experience in successfully delivering projects. From initial scope definition to budgeting and final delivery, we handle all aspects of project management with precision and efficiency.





### SITE ASSESSMENT AND SURVEY

- > Ground mapping
- > Traffic disruption management
- > Night works requirement
- > Live wire proximity
- > Pedestrian / traffic line of sight
- > Reporting & consultation

### FABRICATION AND INSTALLATION

- > Custom structures
- > Prefab structures
- > Maintenance

## KEY BENEFITS

- » Expertise in various types of signage installations, including billboards, LED displays, pylons, and wayfinding signage
- » Leverage our extensive network of trusted partners nationwide for manufacturing and installation
- » Foresight and management of issues that may delay project completion
- » Ability to manage all aspects of project, from initial scope definition to budgeting and final installation
- » Covering a wide range of projects & locations across Australia
- » Commitment to brand integrity and quality assurance throughout the project lifecycle
- » Effective communication and stakeholder engagement strategies to ensure transparency, compliance and collaboration
- » Comprehensive project management tailored specifically for large format signage projects



# General Project Road Map



## 1. Project consultation

Get expert input on site, materials, timeline and long-term viability

## 2. Site selection assessment

Traffic visibility reporting, soil testing, seasonal factors (flood, heat) material selection

## 3. Quoting / tenders

Eveada can request and compare quotes and tenders, assessing price, materials, supplier reputation / stability so you can compare apples with apples

## 4. Fabrication

Oversee fabrication to ensure project stays on time, on budget and at expected quality

## 5. Delivery

Ensure signage and all required installation equipment and materials are scheduled, delivered and stored for problem free installation

## 7. Inspection

Regular on-site or remote inspection to ensure compliance.

## 8. Reporting

At project completion a summary of the project, maintenance and warranties manuals is provided if desired

## 6. Installation

Assess and assign experienced and suitably qualified installers + manage the project





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## **Billboard Installation - Static and Digital:**

**High traffic areas and long featureless roads make great billboard installation sites:**

EVEADA Projects specialises in the installation of static and digital billboards, commanding attention and delivering impactful messages to a wide audience.

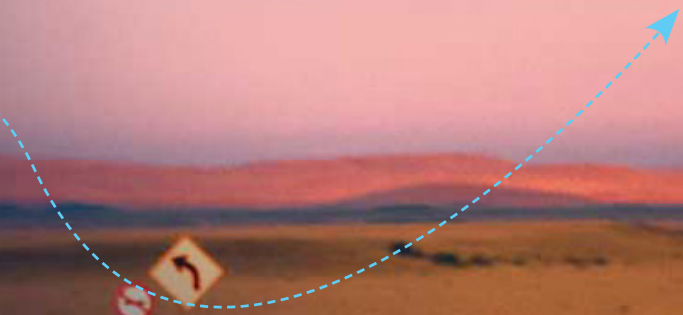
Whether a traditional, static billboard or a cutting-edge, curved or 3D digital display, our team ensures precise placement and secure installation to maximise visibility, effectiveness and longevity.

With expertise in site assessment, optimising viewing angles, appropriate foundations and weather housings, we can transform ordinary spaces into powerful advertising platforms that leave a lasting impression creating revenue generating opportunities and / or promotional control for the structure owner.



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## Your Projects, Our Expertise, **Everywhere**





**When you're you need consistent  
fabrication and branding in multiple  
corporate locations throughout  
Australia**

## **Corporate signage**

### **Consistently high quality, corporate sign installations**

Your offices are beautifully designed ... your corporate suite / building / foyer / piazza signage should be matched in quality, placement, installation and finish.

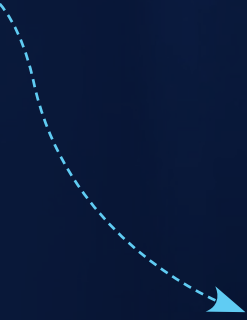
Whether your architectural surrounds suit 3D moulded perspex, fabricated metals, etched glass, illuminated panels, modern neon tube lighting or a complex modern art / sign installation, Eveada Projects is your go-to for consistent multi-site sign project management.

Call EVEADA Projects today for a seamless and hassle free signage project management.



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**When you're you need effective,  
compliant & accessible direction in the  
right place, for optimal flow**







## Wayfinding

### Wayfinding Signage for Sporting Events and Other Permanent, Semi-Permanent, and Annual Events

The provision of highly effective wayfinding signage and solutions can reduce dependency on staff, bottleneck blockages as well as shopper and attendee anxiety.

Whether it's directing crowds at the Olympics, offices, theme parks, shopping centres or guiding visitors at annual events, our team designs and implements comprehensive wayfinding systems tailored to your specific needs. From permanent installations to temporary solutions, we ensure clear and intuitive signage that enhances the attendee experience and promotes seamless navigation. With meticulous attention to detail and strategic placement, our wayfinding signage maximises efficiency and minimises confusion, leaving a positive impression on event participants.

# Building Mounted or Vacant Land LED Advertising & Digital Displays

**Earn passive income and or have full control over your local area promotions**

Whether for shopping centre or retail store promotions, corporate communications, or school and educational institution notifications, building-mounted LED signs are becoming more common due to their relatively low cost, advertising control, capacity to raise passive revenue, and ability to communicate to the local area and passing traffic effectively.

If you own or manage a building with significant passing traffic, contact EVEADA Projects today to Our team can assess the structure possible fixture points, and installation potential, while providing feedback on the placement viability and project success.

Eveada offers consultation on site survey & assessment, structural considerations, electrical requirements and traffic disruption potential, to seamlessly integrate these displays into the architectural landscape.







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#### **SITE ASSESSMENT AND SURVEY**

- > Installation site assessment
- > Traffic / building operation disruption assessment
- > Night works requirement
- > Live wire proximity for safety & connection
- > Pedestrian / Traffic line of sight
- > Reporting & Consultation



# School and Educational Institution Signage:

## Lessen new student and visitor anxiety with effective wayfinding

Create an inspiring and informative environment with school campus and educational institution wayfinding signage solutions with EVEADA Projects.

Wayfinding signage has the capacity to inspire and delight, while supporting accessibility / special needs, and delivering meaningful directional information.

Our team collaborates closely with educational institutions to understand their unique requirements and design signage that promotes school spirit, safety, and wayfinding. Whether it's branding school facilities or providing instructional signage, we deliver effective, well planned solutions that foster a positive learning environment and promote community engagement.







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### WAYFINDING STRATEGY INCORPORATING:

- » Effective placement, strategy & planning
- » Accessibility
- » Technological advancements inc. wifi, proximity detection and Augmented reality
- » Effective material selection
- » Budget management
- » User personas
- » Project management

→  
Reception

Uniform Shop

←  
School

↑  
College Heart



**When your designers have been  
'thinking outside of the box'**

## **Modern art installation**

### **Art installation + elevating signage to a 3D art form**

Whether you are seeking to incorporate modern art into signage, or install large format sculptures and modern art pieces, EVEADA Projects has the expertise to carry your project through to fulfillment.

Our team collaborates with artists, designers, and architects to bring creative visions to life, utilising innovative materials, technologies and techniques to achieve remarkable results.

With EVEADA Projects, your public art, sculpture or modern art signage installation project will be effectively transported, handled, anchored, connected and installed to exceptional standards.

Call EVEADA Projects today for a seamless and hassle free installation.





## COMPLEX INSTALLATIONS

- » Site assessment
- » Innovative strategies
- » Care taken for impact-less transport and installation
- » Public safety and compliance
- » Complex structures
- » Torsion and drag accommodations





**When your need your rebrand rolled out consistently, nation-wide**

## **Multi-site rebranding project management**

### **Nation-wide rebranding / upgrade / signage installations**

Leverage our nation-wide network of installation professionals to achieve your signage, wayfinding terminal, corporate rebranding or other with EVEADA Projects.

With decades of professional connections, our trusted installers are fast, and reliable, producing excellent results - ensuring installation across your offices, chain of stores, shopping centres, public areas, campuses and national parks is consistent, on brand, and beautifully executed.





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#### **NATION-WIDE ROLLOUT:**

- » Quality control
- » Public safety compliance
- » Scheduling
- » Installation team management
- » Disruption management
- » Accessibility
- » Complex installations

The EVEADA  
difference



## Yes, we do manage projects there ...

Remote and complex projects, high traffic  
metro areas to new development sites,  
anywhere in Australian and New Zealand.

Call EVEADA Projects today.

**1300 774 590**



## Case Study

### SCOPE:

Design, manufacture and installation of statutory, compliance and wayfinding signage.

### CLIENT:

Multi site Mental Health Facility

#### THE CLIENT

Engagement was requested in response to mounting frustrations stemming from the incumbent supplier's failure to meet deadlines and deliver accurate, compliant signage.

#### THE SITUATION

These lapses resulted in critical delays and operational setbacks, leaving the client unable to open the facility as planned.

Recognising the urgent need for intervention, intermediary contact was made between the supplier and the client, with actions undertaken to ensure full compliance with regulatory standards.

#### THE SOLUTION

A comprehensive assessment was undertaken, with physical audits of all existing signage, and meticulous review of the plans and specifications in progress. Discrepancies between the supplier's plans and the actual requirements were identified as the root of the problems. By obtaining updated plans and aligning them with regulatory standards, inaccuracies were promptly pinpointed and rectified in the signage.

In a strategic move to expedite the facility's opening, interim solutions were positioned, including the use of temporary, compliant signage, to satisfy building certification and health authority requirements. This provided a crucial window of opportunity for the supplier to produce the correct signage while ensuring regulatory compliance.

This agile, problem-solving and proactive approach brought facility's opening back on schedule. We subsequently oversaw the installation of accurate signage, ensuring seamless execution and compliance adherence.

The client expressed profound appreciation for our swift and effective resolution of the crisis, recognising the tangible impact of this action. Their satisfaction was further underscored by their decision to engage us for two upcoming projects scheduled later this year, a testament to the trust and confidence they have in our capabilities.





**When you need your project to open or launch on time, on budget and without undue complication**

## **Trusted Partnerships**

Our clientele includes Brand Management Companies / Departments, Corporate Bodies, Multi-Site Businesses, Franchises, Municipal Councils, Government Bodies, and Major Contractors who rely on us for:

- » Consultation / planning / reporting
- » Site assessment
- » Fabrication / material selection
- » Multi-site rollout
- » Installation consistency
- » Brand consistency
- » Regulatory compliance
- » Project management / scheduling

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From retail  
signage fit outs to  
nation-wide branded  
installations

Get in touch with us

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**WWW.EVEADA.AU**